

Exposure

We will Aggressively Advertise for you through Major Media Advertising including Television, Radio, News/Press Releases, Internet, Banners, Event Tables and more....

- **Live Audiences, Live Web Casts, On Demand Web Casts...**
- **In The Arena Banners, Cage Canvas Flooring, Cage Corner Pads, Posts and Runners...**
- **Vendor Tables located inside Arena or adjacent to the Arena...**
- **Posters, Flyers, E-mails and other Printed Publications...**
- **Your own 30 second commercials are viewed on Arena monitors as well as all Web Casts...**
- **Your company representative will make a presentation of gift or award to participants...**
- **Pretty Round Card Girls will wear your company branded outfits...**
- **Referees will wear your company branded shirt...**
- **Website Links (new Ultimate website)**
- **A banner on our high volume Steinway Street Gym Store-front window...**
- **TV Commercials (Coming soon)...**

Demographics

The Mixed Martial Arts Viewing Market was ages 18 - 45 years old, with an average household income over \$75,000– annual. Current market is now expanding due to the increasing number of people interested and training in Mixed Martial Art Facilities for Fitness and Self Defense and the number of Karate Schools and Boxing Gyms converting to MMA Facilities. Younger students ages 6 and up, Older students, Doctors, Dentists, Attorneys, Accountants, School teachers, Business Men and Woman, Moms and Dads, Everyone alike is showing an interest.

Sponsorship Opportunities

Contributing Sponsor \$5,000

INCLUDES FOLLOWING:

- Display of Company Banner In Arena (Must be supplied)
- Company Promotional Table
- Company Ad Listed On All Printed Material (When Available)
- Announcement of 2 Bout Sponsorships
- Winner Presentation by a Company Representative
- 4 VIP Seats

Featured Sponsor \$10,000

INCLUDES FOLLOWING:

- Company Name or Logo Corner Pad (Must be supplied)
- Display of Company Banner In Arena (Must be supplied)
- Company Promotional Table
- Company Ad Listed On All Printed Material (When Available)
- Announcement of Sponsorship 2 Bout Sponsorships, Featured Bout & Regular Bout
- Winner Presentation by a Company Representative
- Company Ad Listed On Website with Link
- Company Banner on Our Gym's Storefront Window (Must be supplied)
- 10 VIP Seats

Event Co-Sponsor \$25,000

INCLUDES FOLLOWING:

- 2 x 30 second commercials spots on Live webcast and event screens (Must be supplied)
- Company Name and Logo on Backdrop at Weigh Ins (Night before fight, Must be supplied)
- Company Name or Logo Corner Pad (Must be supplied)
- Display of Company Banner In Arena (Must be supplied)
- Company Promotional Table
- Company Ad Listed On All Printed Material (When Available)
- Announcement of Sponsorship Co-Main Event or Featured Bout
- Winner Presentation by a Company Representative
- Company Ad Listed On Website with Link
- Company Banner on Our Gym's Storefront Window (Must be supplied)
- 10 VIP Seats

Event Sponsorship \$50,000

INCLUDES FOLLOWING:

- 4 x 30 second commercials spots on Live webcast and event screens (Must be supplied)
- Company Name In Event Title
- Company Name Listed On Ads for Live Webcasts (When Available)
- Company Name and Logo on Backdrop at Weigh Ins (Night before, Must be supplied)
- Display of Company Banner In Arena (Must be supplied)
- Company Name or Logo Corner Pad (Must be supplied)
- Company Promotional Table
- Company Ad Listed On All Printed Material (When Available)
- Announcement of Sponsorship Main Event and Featured Bout
- Winner Presentation by a Company Representative
- Company Ad Listed On Website with Link
- Company Banner on Our Gym's Storefront Window (Must be supplied)
- 10 VIP Seats